



DNArt®

You are unique - The message of DNA



Lifestyle & Recreational Genomics



Products & Services Catalog

DNArt® Product Catalog – 2011/2012
Bartningallee 7 10557 Berlin GERMANY
Order Today • Worldwide DNArt@DNArt.de
www.dnart.de



DNArt®

You are unique - The message of DNA

Our Profile

DNArt®ReadyMade

DNArt®Customized

DNArt®Personalized

DNArt®IndustrialDesign

DNArt®LuxuryLine

Products

DNArt®Readymade Clothing Line

DNArt®Readymade Paper & Packaging Line

DNArt®Readymade Jewelry & Decoration Line

Services

Personalized Genomics Services

DNArt® offers a variety of products and services that feature, highlight, honor and celebrate human individuality, the uniqueness of the individual, human diversity and common humanity as a central message of DNA, the molecule of life.

DNArt®'s products in principle represent any items or objects utilized by individuals in everyday life or for special occasions (for an extended list of examples see our DNArt®ItemSet on our website www.dnart.de).

These will be labeled, furnished, provided, imprinted, or generally refined with symbols, signs, signatures, patterns, marks, imprints, pictures, figures and drawings, graphics in general, verbal messages and statements (DNArt®CreatorSet: DNArt®Symbols, DNArt®Graphics, DNArt®VerbalMessages, DNArt®Signatures), genetic profiles and authentic, i.e. personalized, DNA signatures (DNArt®CreatorSet: DNArt®Personalized), DNA or protein sequence information or any other related scientific results, contents, or insights that will express your individuality, highlight your uniqueness or generally convey DNArt®'s concepts and humane messages.

DNArt®ReadyMade: These products can represent standard products, ready-made, ready-to-go.

DNArt®Customized: They can be customized, that means designed or composed according to the choices and preferences of the customer.

DNArt®Personalized: They can be personalized, that means your authentic personal DNA signature can be visualized or displayed by application of modern DNA and genome technologies.

DNArt®IndustrialDesign: DNArt®'s products may be manufactured at an industrial scale.

DNArt®LuxuryLine: At last, they may be generated and manufactured in an ultimately unique and personalized way at a scale and by use of materials that only few in this world can afford.

DNArt®'s products will be distributed by retail and whole sale. Prices for individualized services & products on request.

DNArt® Readymade Clothing Line

Sports and Leisure Wear



DNArt® Polo Shirt

Product Number: C1-102-X

Color Code (X):



1 2 3

Size: S/M/L/XL/XXL



DNArt® T-Shirt

Product Number: C1-103-X

Color Code (X):



1 2

Size: S/M/L/XL/XXL



DNArt® T-Shirt

Product Number: C1-104-X

Color Code (X):



1 2

Size: S/M/L/XL/XXL

DNArt®

Lifestyle & Recreational Products

DNArt® Readymade Clothing Line

Sports and Leisure Wear



DNArt® T-Shirt

Product Number: C1-202-X

Color Code (X):



1 2 3

Size: S/M/L/XL/XXL



DNArt® Longsleeve

Product Number: C1-213-X

Color Code (X):



1 2 3 4 5

Size: S/M/L/XL/XXL



DNArt® Short pants

C1-221-X

Color Code (X):



1 2 3 4 5

Size: S/M/L/XL/XXL

DNArt®

Lifestyle & Recreational Products

DNArt® Readymade Clothing Line

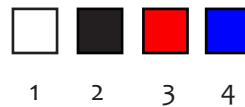
Sports and Leisure Wear



DNArt® Long Pants

Product Number: C1-327-X

Color Code (X):



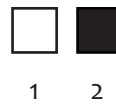
Size: S/M/L/XL/XXL



DNArt® Shirt

C1-328-X

Color Code (X):



Size: S/M/L/XL



DNArt® Pullover (Turtleneck)

Product Number: C1-222-X

Color Code (X):



Size: S/M/L

DNArt® Readymade Clothing Line

Socks & Underwear



DNArt® Shirt

Product Number: C2-002-X

Color Code (X):



1 2

Size: S/M/L/XL/XXL



DNArt® Wool Socks

Product Number: C2-006-X

Color Code (X):



1 2 3

Size: Unisize



DNArt® Unisex Slip

Product Number: C2-003-X

Color Code (X):



1 2

Size: S/M/L/XL

DNArt®

Lifestyle & Recreational Products

DNArt® Readymade Paper & Packaging Line



DNArt® Stationery

Product Number: PC1-001-X

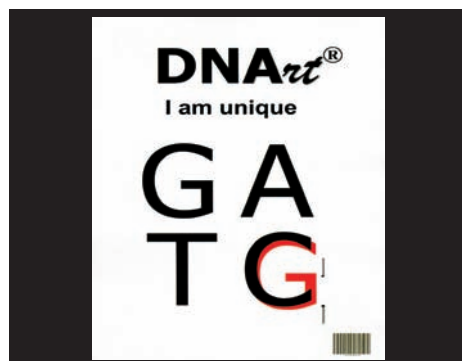
Size-Code (x):

C4: x=4

C5: X=5

C6: X=6

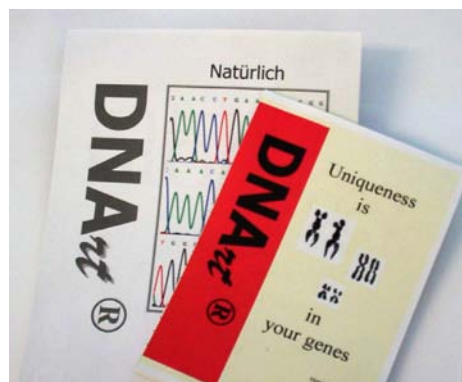
DL: x=L



DNArt® Writing Pads

Product Number: PC1-002

DNArt® Slogan: I am unique



DNArt® Writing Pads

Product Number: PC1-003

Assorted Designs with Slogan

Various Sizes

DNArt®

Lifestyle & Recreational Products

DNArt® Readymade Paper & Packaging Line



DNArt® Filler Paper

Product Number: PC1-004-x

GATC Design

Size-Code (x):

5 1/2" x 8 1/2": x=5

8" x 10 1/2": x=8



DNArt® Binder

Product Number: PC1-005

Variety of Colors

Size: 8" x 10 1/2"



DNArt® Postcard

Product Number: PC1-101

DNArt®

Lifestyle & Recreational Products

DNArt® Readymade Paper & Packaging Line



DNArt® Postcard

Product Number: PC1-102

Slogan: Uniqueness is in your genes



DNArt® Postcard

Product Number: PC1-103

Slogan: You are one of a kind



DNArt® Postcard

Product Number: PC1-104

Slogan: My Genome is Mine ...

DNArt®

You are unique -The message of DNA

DNArt® Readymade Paper & Packaging Line



DNArt® Postcard

Product Number: PC1-105

Slogan: You are one of a kind



DNArt® Ceramic Mugs

Product Number: PM1-001

Slogan: You are one of a kind



DNArt® Telescoping Document Tube

Product Number: PM1-002

24-1/2 to 40, 3-1/2 dia., Clear

DNArt®

You are unique -The message of DNA

DNArt® Readymade Jewelry & Decoration Line



DNArt® Logo Leather Belt

Product Number: JD1-001-x

Slogan: I am unique

Size-Code:

26"	x=26
28"	x=28
30"	x=30
32"	x=32
34"	x=34
36"	x=36

DNArt® offers on demand DNA sequencing, typing, profiling and analyses services aiming to unveil each individual's uniqueness as it is encoded in the blueprint of his/her life and distinguishes it from all others. Knowledge from multiple human genomes that have been deciphered to this day allows pinpointing what makes an individual unique.

DNArt® Genomics Services include the analyses of specific parts in an individual genome, as well as perspective the analyses of personal genomes as a whole:

Your personal signature in a part of the genome that encodes the information to experience pleasure and pain

Your individual DNA sequence that encodes body clocks and may make you an owl or lark or a short sleeper

Your individual gene profiles that contribute to genetic and biological compatibility with partners

Optional: Any gene of interest that may have an impact on personal traits or an individual's health

Decoding an individual's entire personal genome. All letters in the personal code will be highlighted that feature your unique self. As an additional feature, a more comprehensive analysis of genes can be performed.

On demand individuals' personal genomic signatures can be used to design and manufacture **DNArt® Personalized** unique goods & luxury items.



DNArt®

You are unique -The message of DNA



DNArt® Contact Information

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